

# Press Release

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## **Acclaimed Author and Thought Leader Coming to Iqaluit, June 9-10, 2004**

First Air, Nunavut Arctic College and the Canadian Centre for Leadership and Human Values are proud to be hosting world thought leader, Dr. Debashis Chatterjee to “conversations in Iqaluit” on June 9 to 10, 2004.

Through the generous support of local sponsors and passionate community leaders, Dr. Chatterjee will be speaking at three events aimed at touching the hearts and minds of the people of Nunavut.

The first event will be a keynote address on June 9<sup>th</sup> from 1 pm to 3 pm at Arctic College’s cafeteria. The topic of dialogue will be the “perceived leadership crisis” facing Canadian organizations and communities. A firm believer that leaders are everywhere, Dr. Chatterjee will challenge the myth that only power and position holders can build sustainable communities and organizations. In the well-known words of Mahatma Gandhi: “I must first be the change that I wish to see in my world.” Anyone and everyone is invited to attend. There is room for up to 150 people and admission is free.

The second event will be a fundraising dinner for the Women’s Shelter on June 9<sup>th</sup> from 6 pm to 8 pm at the Frobisher Inn. Following dinner, Dr. Chatterjee will talk with 30-40 local leaderful people about their role in transforming organizational and community culture. In his most recent book, *Light the Fire in Your Heart*, Dr. Chatterjee notes that “the most abundant yet the most under-utilized capacity of any organization is its people. All it requires to tap into people power is a shift in values that make us see people as the real source of wealth”. The price for dinner and conversation is \$100 per person.

The third event will be a conversation with Iqaluit youth on June 10<sup>th</sup> from 10 am to noon at the Arctic College Cafeteria. As a student himself in America, Dr. Chatterjee learned a new expression from campus youth: *Life Sucks!* “I never recognized earlier that mere living would be such an oppressive burden. This is a telling comment on the way we choose to live our lives...The world indeed makes way for those who believe in themselves.” quotes Dr. Chatterjee. There is room for up to 150 people and admission is free.

People are encouraged to take advantage of this unique opportunity to meet and speak with such an impactful leader. CCLHV President, Linda Moore, commented that “world class leaders and role models seldom get the chance to visit remote communities to share and listen to stories. Most often all they get to experience is big city business types with big city issues. When we met people from Nunavut we just knew that Debashis had to come here to experience the resourcefulness of the community and talk to real Canadians about the future.”

As space is limited for all three events, people are encouraged to register in advance by emailing [leaders@cclhv.com](mailto:leaders@cclhv.com)

## **A bit about Dr. Chatterjee**

Debashis Chatterjee is acclaimed around the world for his pioneering work in leadership development and transformational learning. His book, *Leading Consciously*, established the classical wisdom traditions of the world at the centre stage of leadership practice. It has been selected as one of the top 5 leadership books in the world by Management General.

In acknowledgement of this achievement, Harvard Business School recently named Dr. Chatterjee as one of the 15 “thought leaders” of the world!

A Fulbright scholar at Harvard University and MIT, Dr. Chatterjee’s professional career has been a rich blend of experience as a practicing manager as well as a trainer, consultant and academician.

Dr. Chatterjee has lectured and taught at MIT, Harvard Graduate School of Business, University of St. Thomas, Minneapolis and Tufts University. He continues to conduct leadership and self-mastery programmes for executives, doctors, scientists, political leaders and health and social services professionals around the world.

Dr. Chatterjee has taken his message to the United States, France, Australia, Singapore and India. He continues to conduct sessions for several Fortune 500 companies including Ford Motor Company, AT&T, 3M, American Express, IBM, Toyota, Motorola and others.

The Canadian issue of his latest book entitled “Light the Fire in Your Heart” has been stimulating conversation around Canada since it hit was released by the Canadian Centre for Leadership and Human Values in 2003.

And now he’s coming to Iqaluit!

## **A bit about the Canadian Centre for Leadership and Human Values**

Brad Quinn and Linda Moore are the co-founders of the Canadian Centre for Leadership and Human Values, a not-for-profit organization established to begin and sustain a global dialogue on leadership and organizational transformation. The Centre’s mission is to “support leadership wherever it is found”. The centre conducts research on leadership and organizational transformation, holds workshops and seminars on leadership related issues and recently published the Canadian edition of Debashis Chatterjee’s latest book, “**Light the Fire in Your Heart**”. More information about the CCLHV and its activities can be found at the website: [www.cclhv.com](http://www.cclhv.com) or by emailing [leaders@cclhv.com](mailto:leaders@cclhv.com)

### Contact Information

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